



LIFT DASHBOARD

TACKLE THE DRIVERS OF POVERTY AND BUILD RESILIENCE

Local authority data can yield powerful insights. See how individual households are impacted by policy changes. Use the information to proactively get support to the right people to avoid crisis. See trends and track the impact of interventions over time.



IDENTIFY

See how individual families are impacted by policy changes, singly and combined. Understand the current and future financial resilience levels of households.



TARGET

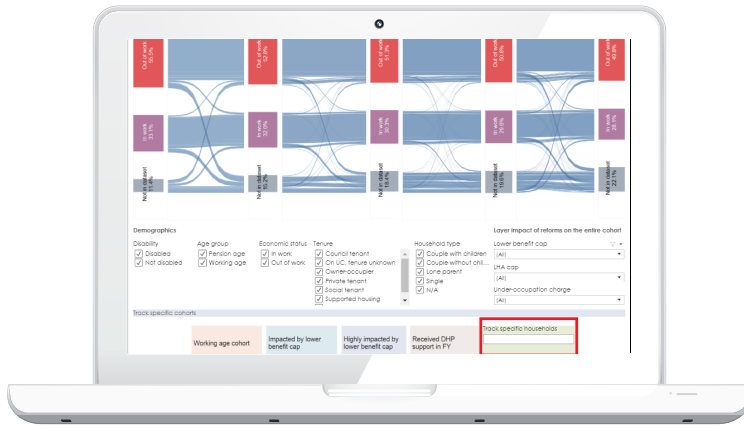
Target support to people who need it most now and uncover hidden pockets of poverty. Identify families who are struggling and who've never engaged with you before.








TRACK

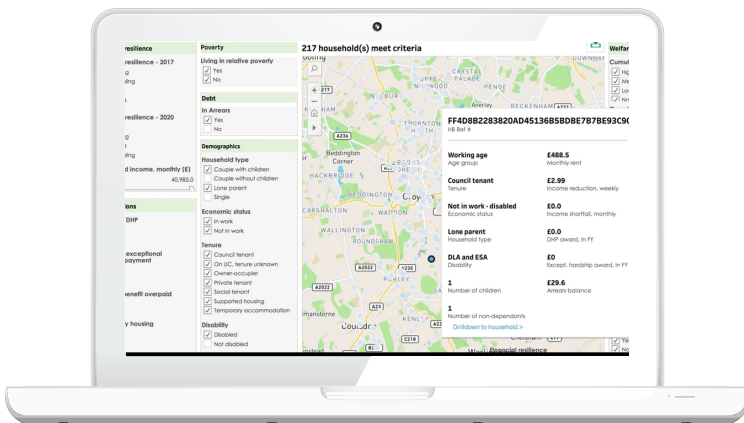
Create evidence to show the impact, or otherwise, of your support interventions by tracking living standards over time. Execute powerful predictive analysis in a click.






USE A LIFT DASHBOARD TO EXPLORE YOUR DATA OVER TIME



-  Reveal poverty trends
-  Make smarter decisions, faster
-  Give visibility to those who need to know
-  Proactively target limited support budgets
-  Predictive analysis helps plan for the future

USE A LIFT DASHBOARD TO VISUALISE YOUR DATA



-  Meet the duties of the HRA
-  Spend your DHP money well
-  Support people onto Universal Credit
-  Collect arrears from those who can pay
-  Show Members what's going on in their wards



The **LIFT Dashboard** allows us to take a more focused approach to assisting those impacted by welfare reforms and improves on our previous, slightly scattergun, approach. This extra focus gives us greater impact on vulnerable residents in Cornwall without increasing resources.

Ian Stephens, Cornwall Council



Working with Policy in Practice, we have used the information from our **LIFT Dashboard** to develop the right tools and new practices to create an early intervention and prevention approach that makes a real difference for our residents going through hard times.

Julia Pitt, Croydon Council

CONTACT US

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