

# Tracking Living Standards

SEE THE IMPACT OF REFORMS ON EACH OF YOUR HOUSEHOLDS

## Understand the drivers of poverty using your household level data

Local authorities have a statutory obligation to help vulnerable households, yet the impacts of yet the impacts of policy reforms are complex, confusing and change over time. We can help.

Policy in Practice's Tracking Living Standards services use your existing data to show the impact of policy changes on individual households and to visualise the drivers of poverty, now and in the future. Choose a one off Policy Impact Analysis or a self service Low Income Family Tracker (LIFT) dashboard.

### 1. Policy Impact Analysis

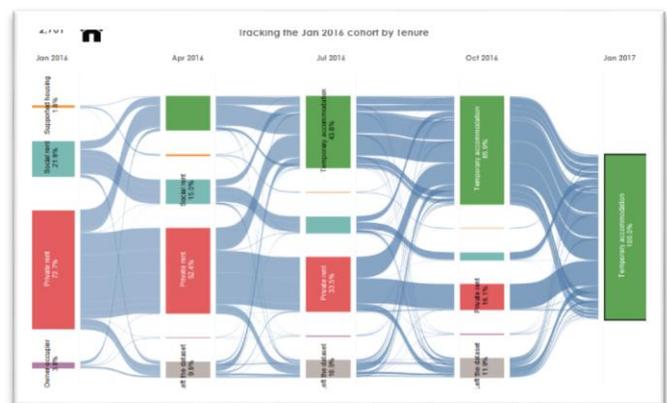
See the cumulative and aggregate impact of reforms on each of your households. Learn how they're affected by reforms, and by how much in a detailed report. Access data that shows the cumulative impact of reforms and assess need to see a true picture of who needs what support. Use these insights to target proactive and preventative services.

### 2. LIFT Dashboard

Access a self service online dashboard to explore your data over time, revealing the poverty trends across your low income households. Track the prospects of people and see which support activities work best. Identify people in danger of crisis before it hits. Proactively plan and forecast strategic and operational activity to prevent hardship.

### Unlock your data to:

1. Benchmark how your area is impacted compared to another similar authority
2. Highlight actions you can take based on what other authorities have done
3. Focus on current and future living standards whilst supporting inclusive growth and understanding the impact of welfare reforms



"We want to move beyond sticking plaster solutions. If we can promote work and independence by understanding who's impacted by welfare reforms we'll have more resources available for those who still need our support."  
Chris Gibbs, Birmingham City Council



## Get actionable insights from your data

### Give visibility

Explain the complex picture of reforms to Cabinet and show Members who in their ward is affected by reforms. See the situation of households you rarely engage with.

### Identify trends and act

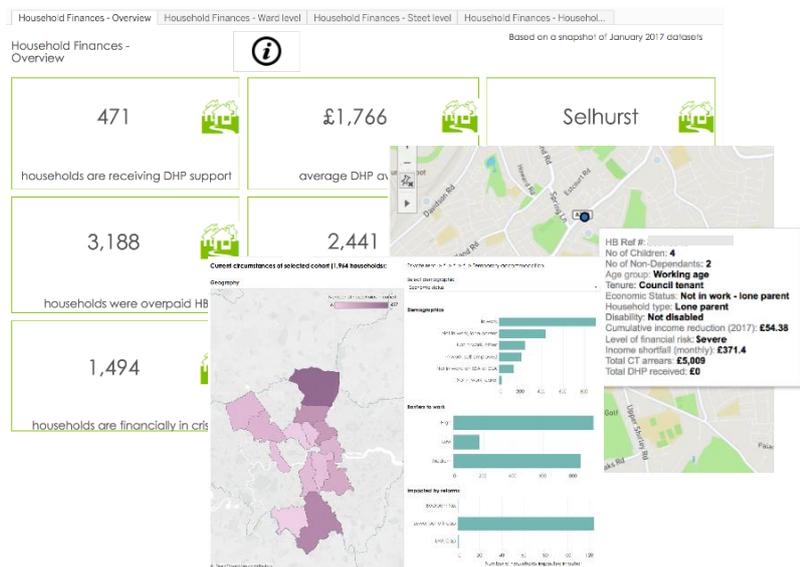
Combine snapshots of your data over time to spot developing trends. Use sophisticated targeting techniques to predict where you should target support. Evidence the impact your interventions are having.

### Forecast future need

See the individual and cumulative impacts of current and future reforms, including mitigating measures, that will affect individual households through to 2020.

### Access insights in a click

Dissect your data yourself. Compare impacts by location, by vulnerable groups, by tenure, or other factors you need. View sub groups, such as those in arrears.



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“The LIFT dashboard gives us visibility over the amounts families will be losing and offers a proactive, preventative approach to help us to mitigate the long term impact on residents.”  
Mark Fowler, Croydon Council



“I can now see whether the people being clobbered by reductions in council tax support or under-occupation are the same people that have been clobbered by other reforms.”  
Steve Carey, Leeds City Council



“Working with Policy in Practice has been a game changer for us. I have proven that the recommendations you gave in our Policy Impact Analysis have achieved results. You were absolutely on the money.”  
Denise Sadler, Winchester City Council



### Find out more

For customer stories, examples of what we deliver and to book a demonstration call 0330 088 9242 or email [hello@policyinpractice.co.uk](mailto:hello@policyinpractice.co.uk).

