

Low Income Family Tracker (LIFT)

POLICY IMPACT ANALYSIS and POLICY DASHBOARD

Get the right support to those who need help the most

Local authorities have a statutory obligation to help vulnerable households, yet the impacts of reforms are complex, confusing and change over time.

We help councils and others to understand the impact of all policy changes on each individual household, now and in the future. The LIFT service combines local authority data with our powerful modelling engine to proactively get the right support to the right people.

The ability to drill-down from a local authority level to ward level, right down to individual households leads to better strategic decisions, and the ability to implement them operationally. Tracking households over time enables powerful predictive analysis, and can show the impact of interventions over time.



Policy Impact Analysis

See the cumulative and aggregate impact of reforms on each of your households. Learn how they're affected by reforms, and by how much in a detailed report. Access data that shows the cumulative impact of reforms and levels of need, so you see a true picture of who needs what support to target support resources accordingly.

Policy Dashboard

Access a self service online dashboard to explore your data over time, revealing the poverty trends across your low income households. Track the prospects of households and see which of your support activities are working best. Identify people in danger of crisis before it hits. Plan and forecast strategic and operational activity proactively to prevent hardship.



Actionable insights from your data

Give visibility

Explain the complex picture of reforms to Cabinet and show Members who in their ward is affected by reforms. See the situation of households you rarely engage with.

Identify trends and act

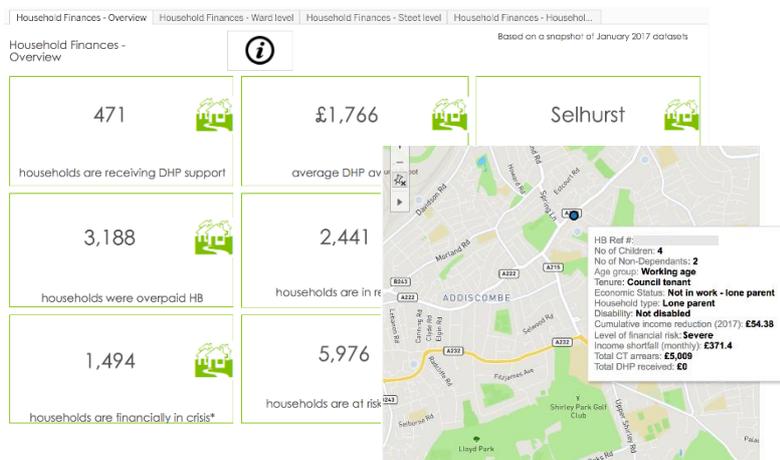
Combine snapshots of your data over time to spot developing trends. Use sophisticated targeting techniques to predict where you should target support. Evidence the impact your interventions are having.

Forecast future need

See the individual and cumulative impacts of current and future reforms, including mitigating measures, will affect individual households through to 2020.

Access insights in a click

Dissect your data yourself. Compare impacts by location, by vulnerable groups, by tenure, or other factors you need. View sub groups, such as those in arrears.



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www.croydon.gov.uk

“Working with Policy in Practice we've developed information that supports, informs and helps us monitor the effectiveness of our strategies. We're deeply concerned about the amounts families will be losing and without a proactive, preventative approach we fear for the longer term impact on residents.”
Mark Fowler, Croydon Council



“I can't see whether the people being clobbered by reductions in council tax support or under-occupation are the same people that have been clobbered by other reforms.”
Steve Carey, Leeds City Council



“Working with Policy in Practice has been a game changer for us. I have proven that the recommendations you gave in our Policy Impact Analysis have achieved results. You were absolutely on the money.”
Denise Sadler, Winchester City Council



Find out more

For customer stories, examples of what we deliver and to book a demonstration call 0330 088 9242 or email hello@policyinpractice.co.uk.

